

Tiger Turf of Mid-Missouri, LLC
3104 W. Worley, Columbia, MO 65203 * (573) 256-TURF * www.tigerturf.net

Tiger Times

Welcome Back!

Tiger Turf is looking forward to the opportunity to serve you again this year.

As always we provide quality care at an unbeatable price and would love to offer that same service to you again this year.

Please contact us at 573-256-TURF as soon as possible to establish your mowing schedule.

As a sign of appreciation for being a great past customer, **Tiger Turf is offering you 20% off one cut or service this season.**

Tiger Turf will also be offering our customer referral special. This means that current **customers who refer a new customer to Tiger Turf receive their next mowing at half price.**

Establishing an Annual Turf Building Program

In order to keep your lawn healthy year round it is important to establish an annual turf building program.

Tiger Turf has a basic turf building plan that will accommodate all grass types.

Annual Program

Early Spring — In early spring, before temperatures are regularly in the 80s, Tiger Turf will spread a turf building application with a crabgrass preventer. Grass will grow thicker and greener and crabgrass will be prevented.

Late Spring — In late spring, when rain is not forecast for at

least 24 hours, Tiger Turf will spread a turf building application with weed control. Grass will grow denser and maintain its green color into the summer months and weeds will fade away.

Summer — During the summer Tiger Turf will apply a turf builder to control summer lawn insects. The application, which must be applied to a dry lawn and watered in, will also feed and strengthen your lawn.

Early Fall — In early fall, Tiger Turf will apply a turf building fertilizer. The fertilizer will help thicken grass and repair summer damage.

Late Fall — In late fall, Tiger Turf will apply a fall lawn fertilizer. This will help grass stay green longer into the winter months and help it green up earlier next spring.

If you are interested in enrolling in the annual Turf Building Program or would like more information about the program steps please contact Tiger Turf at 573-256-TURF (office) or 573-808-6067 (mobile).

Program costs vary depending on the size of the lawn and the number of applications you select. Turf building applications are billed the month they are applied.

Tiger Turf Celebrates Web Site Launch

In December 2002, Tiger Turf launched its new web site.

Since its launch the site has logged more than 1,300 hits by current, new and potential customers.

The site features information about Tiger Turf and the services it offers, including snow removal beginning Winter 2003-04.

The site also features links to general information about lawn maintenance and equipment.

In the next few months, Tiger Turf will also be adding information about current clients, contracts, billing and service estimates. Be sure to look for before and after pictures of new client lawns.

If you are interested in having your lawn featured on the web

site or have suggestions for information you would like available via the web site please contact Tiger Turf at (573) 256-TURF or visit the web site at www.tigerturf.net and send us an e-mail.

We look forward to the opportunity to serve you this season!



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